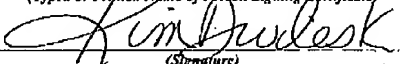


DEC 10 2004

CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8) Applicant(s): Bredow et al.			Docket No. RSW920010064US1	
Application No. 09/845,542	Filing Date 4/30/01	Examiner Fadok, Mark A.	Group Art Unit 3625	
Invention: METHOD OF DISPLAYING A SHOPPING SUMMARY TO A SHOPPER WHO ACCESSES AN ELECTRONIC COMMERCE WEB SITE				
<p>I hereby certify that this <u>Request for Reconsideration (19 pages)</u> (Identify type of correspondence) is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>703-872-9306</u>) on <u>12/10/2004</u> (Date)</p> <p style="text-align: right;"><u>Kim Dwileski</u> (Typed or Printed Name of Person Signing Certificate)  (Signature)</p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p>				

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brodow *et al.*

Examiner: Fadok, Mark A.

Serial No.: 09/845,542

Art Unit: 3625

Filed: 4/30/01

For: **METHOD OF DISPLAYING A SHOPPING SUMMARY TO A SHOPPER WHO
ACCESSES AN ELECTRONIC COMMERCE WEB SITE**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Request for Reconsideration

Sir:

This Request for Reconsideration is in response to the Final Office Action mailed

November 19, 2004.

09/845,542

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